

WHAT'S UP?

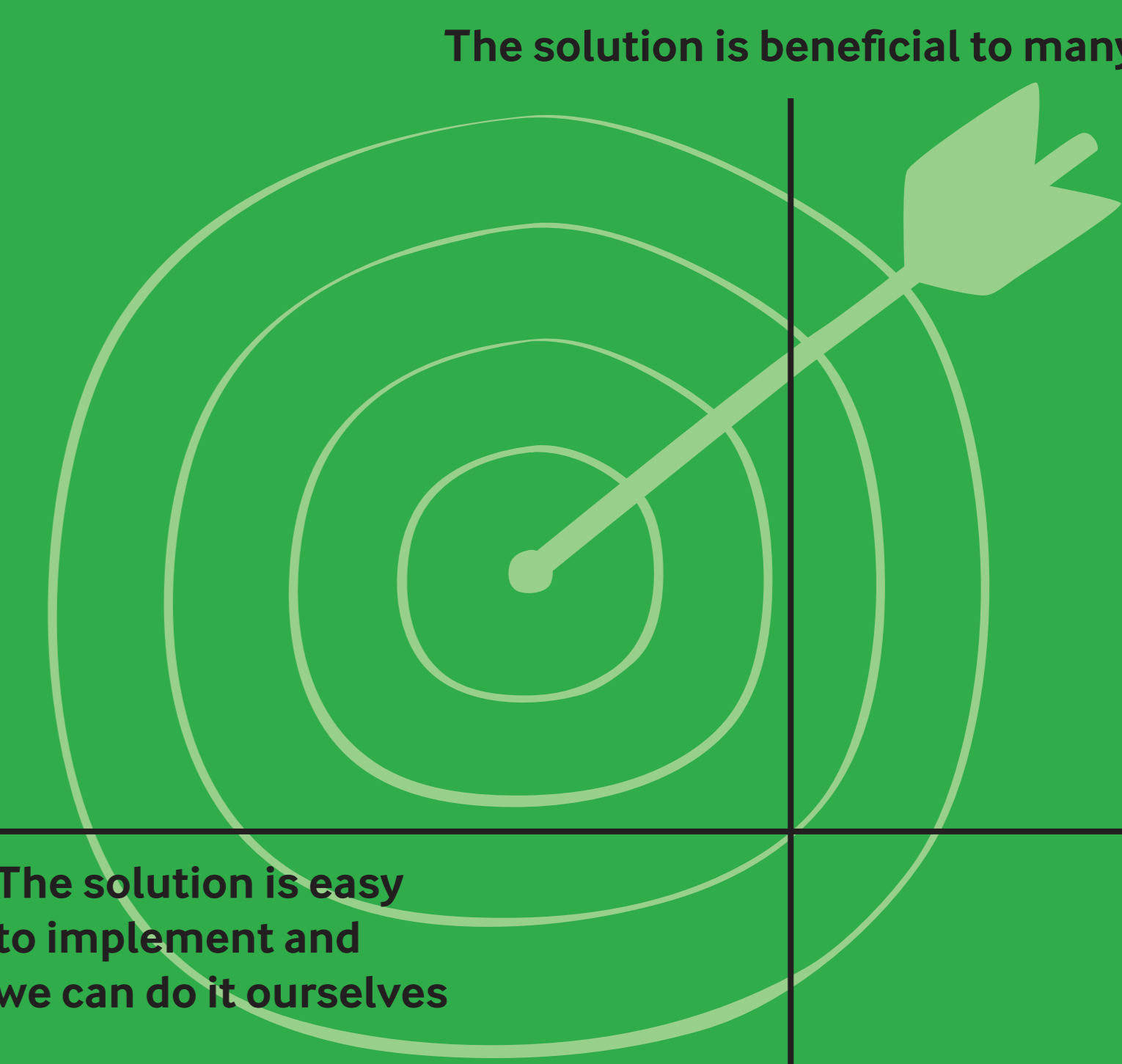
THIS IS WHERE YOU SHOULD HANG YOUR PHOTOS UP! JUST USE THE WALL TOOL - IT'LL PROBABLY LOOK A LOT NICER WITH YOUR PHOTOS ON IT...



OUR KNOWLEDGE

IDEAS

HIT THE BULLSEYE



The solution is easy to implement and we can do it ourselves

The solution is beneficial to many

The solution is hard to implement, and we need help

The solution is only beneficial to a few people

BEFORE FOODmoovers

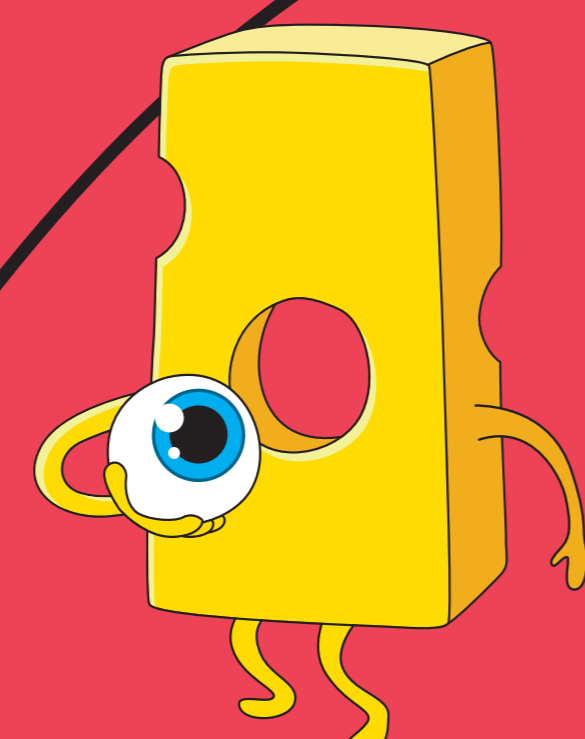
OUR LUNCH BREAKS AND MEALTIME HABITS

- What would you like to keep that you are already doing well?**
E.g. everyone has a packed lunch. We are good at having friendly conversations when we eat.
- What would you like to get rid of because it does not work?**
E.g. horrible packed lunches. The lunch break is too short to be able to eat. That our parents prepare our packed lunches.
- What would like to carry forward because it is a good idea?**
E.g. make your own lunch. Arrange a shared lunch buffet. We enjoy each other's company when we eat.

AFTER FOODmoovers

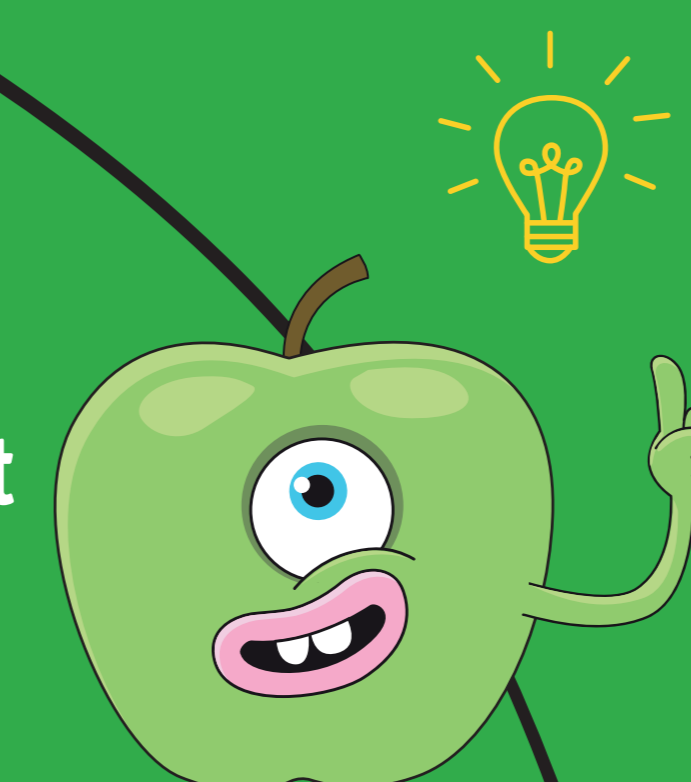
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RESEARCH
We investigate and gather knowledge

GET IDEAS
We get ideas, improve them and select the best

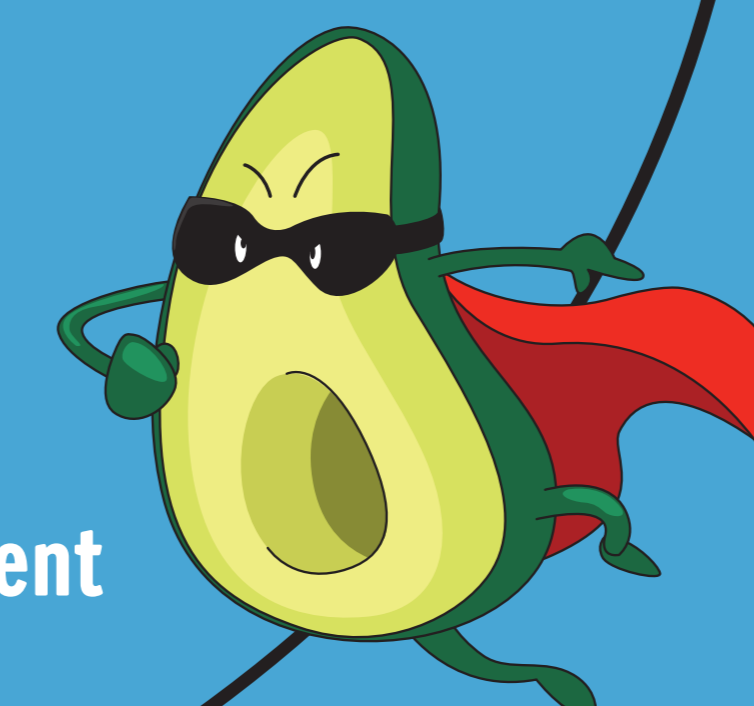


The 4 FOODmooves



MAINTAIN
We evaluate and share our solutions with the outside world

CREATE
We plan and implement our solutions



WE MAKE A DIFFERENCE

Solution name:	Solution name:
Describe the solution:	Describe the solution:
What should we especially remember?	What should we especially remember?

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Arla Food Moovers SHARE



INTRO

CHALLENGES

PROCESS

SOLUTIONS

THERMOMETER



We are succeeding with our solution
We're trying, but it's not that easy
It's not working at all